



NickyBright.com and Nicky Bright Holidays were established in 2020. Starting a business during a pandemic might seem a bit bonkers but this hasn't been the case for Nicky. Quite the opposite. We get out the Ray Bans.

# THE FUTURE'S BRIGHT

## What is your background?

I started many years ago when my first child was born in 1995 with a small business called Stylish Stencils. It was at the time when Changing Rooms was popular on television. I enjoyed painting furniture and, very quickly, was spotted. I created a portfolio of beautiful bespoke furniture designs for interior designers, featured in monthly "interior home makeover" magazines offering styling tips and ideas. I went on to tutor paint-effect courses at my local college. I was also featured on a home DIY makeover TV show called Our House.

The business grew and I was soon styling show-homes for some of the biggest property developers in the country. I was creative and loved what I did. Also, I have a background in retail management and estate agency, so the mixture of sales, business, property and corporate store standards and principles have helped me with my own business when I'm working and creating a look.

"I guarantee to increase their property income"

## What services do you offer?

NickyBright.com is the styling and staging side to my business - many properties for sale or rent lose money or income because they aren't styled to attract a customer. Estate Agents will keep reducing the price of a property until it is sold, the only loser is the seller.

The estate agent's job is to find a customer but, more often than not, the property doesn't attract a viewing because the images are so unattractive simply because the property has not been prepared for sale.



When you look at the pictures of properties currently for sale you see how the family live. It often shows they have no space, storage and the home is unorganised. This is the reason many properties don't sell because they are pointing out to the viewer the problems with the property. They're saying "this house isn't for you" and, with a swipe, it's on to the next property.

A well-staged property showing a "lifestyle" that a family may enjoy is a game changer and much more likely to attract a viewing.



NickyBright.com showcases my services of styling and staging a property for sale, rent, holiday letting and home makeover. I also have a new collection of home accessories coming soon available to purchase from my website, beautiful unique items.

NickyBright.com is a resource for property investors and homeowners who require a property to be styled and dressed ready for sale or to attract a booking. Estate Agents don't offer a service to declutter and turn the property into a hot property and sale.





### Please tell us about Nicky Bright Holidays...

Nicky Bright Holidays is aimed at families and friends looking to celebrate an occasion such as a birthday, anniversary, or a short break with friends.

### Do you offer this service to the commercial and private sectors?

Yes, I'm currently setting up a pub as a twenty sleeper Airbnb for a brewery. Many of my property landlords have large portfolios with a mixture of different services I offer to them, from property flipping (selling very quickly) to holiday lets and rentals.

### Please describe a typical Nicky Bright project...

I turned a property from one bedroom to three bedrooms recently, completely ripped everything out and redesigned it as a holiday let, in just eight weeks! Completely turned it around into a beautiful property adding £100,000k to the valuation which I am delighted with. I currently have four holiday cottages to style, a pub, an Airbnb, and a property extension on a house into a rental apartment.

### Why should a client choose you for this service?

Because I guarantee to increase their property income.

### Do you have a bank of suppliers that you work with?

I source everything myself. Each property is unique. I won't finish a property until I find everything it needs to make it look amazing. I can stand in a property and feel it - a property has an energy, I work with the energy and I'm able to visualise just how to transform it into a home.



### What do clients get from a Nicky Bright project?

A great experience. I just want all my guests to walk into my holiday lets and smile - the guest is my only thought. I put them first. Whether it's the quality of bedding, comfort of the mattress, towels, cups, even the fresh coffee they drink. My current holiday let, The Old Stables Pembroke, has everything a family needs along with the experience of something different inside. I've added a 'loft net' so the children can relax and watch TV. There's a beautiful bathtub for mum to relax in, Sky sports and a beer fridge for dad, oh and not forgetting a bedroom for the dog!

### Why would a client come to you for this service?

I put them first and give them the high standards they expect and want.

### What do you love about what you do?

Putting a smile on people's faces.

### What do you think make your offerings special?

Guests arrive and within minutes of entering they send me a message to say how pleased they are. My guests return, I know most of them by first names.

### Do you have customer testimonials that you could provide for each business?

Yes, on my website, Nicky Bright Holidays, I have audio testimonials from landlords and guests. My Google page also has reviews.



**NickyBright.com**  
hello@nickybright.com  
**07971 342 453**  
www.nickybright.com



**Nicky Bright Holidays**  
hello@nickybrightholidays.com  
**07971 342 453**  
www.nickybrightholidays.com

